



2025

SOUTH AFRICA



WOMAN OF STATURE™ AWARDS

WOMAN OF STATURE™ AWARDS SOUTH AFRICA

2024/5 PARTNERSHIP PROPOSAL



“CELEBRATING THE SUCCESS OF WOMEN FOR OVER 10 YEARS”

WOMAN OF STATURE™ SOUTH AFRICA ANNUAL RECOGNITION AWARDS

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REG NO 2023/839086/07

ABOUT

The Woman of Stature Awards™ celebrates excellence and success within various industries, acknowledging remarkable achievements of women that deserve recognition.

Since its establishment in 2013, our recognition awards have been instrumental in empowering women to enhance their personal 'brands' and contribute significantly to their development.

The Woman of Stature Awards™ South Africa stands as our flagship event, serving as a crucial source of funding for our diverse empowerment workshops and programs. By partnering with us as a sponsor, you'll not only support this prestigious event but also contribute to the advancement and empowerment of women across various spheres.

Your involvement will play a pivotal role in fueling our initiatives and creating a lasting impact in the lives of countless women. The 10th Woman of Stature Awards™ South Africa will be hosted on 12th April 2025 at the Indaba Hotel Johannesburg.

THE CATEGORIES ARE:

- CEO OF THE YEAR
- ENTREPRENEUR OF THE YEAR
- WOMAN IN ARTS AND CULTURE
- WOMAN IN BEAUTY AND FASHION
- WOMAN IN COACHING AND MENTORING
- WOMAN IN COMMUNITY
- WOMAN IN EDUCATION AND TRAINING
- WOMAN IN ENGINEERING AND MINING
- WOMAN IN FINANCIAL SERVICES
- WOMAN IN HEALTH AND WELLNESS
- WOMAN IN MEDIA AND JOURNALISM
- WOMAN IN MICE, TOURISM AND HOSPITALITY
- WOMAN IN SPORT
- WOMAN IN TECHNOLOGY



ABOUT

OUR VISION

TO IMPACT 10,000 WOMEN BY 2033.

TO HAVE WOMEN ENGAGING AND DRIVING THE AFRICA GROWTH STORY BY 2063.

OUR MISSION

TO INSPIRE EXCELLENCE THROUGH ACKNOWLEDGING WOMEN AND CELEBRATING THEIR PROFESSIONAL ACHIEVEMENT AND EXCEPTIONAL LEVELS OF SOCIETAL CONTRIBUTION. THIS WILL BE ACHIEVED BY CREATING PRESTIGIOUS PLATFORMS AND EVENTS TO HONOUR THESE WOMEN.

TO EMPOWER WOMEN BY PROVIDING WORKSHOPS WITH THE AIM TO UPSKILL AND PROVIDE NETWORKING OPPORTUNITIES.

PR VALUE

THIS EVENT AND CAMPAIGN WILL BE LARGELY DRIVEN THROUGH 80% DIGITALLY AND THROUGH 20% THROUGH MAINSTREAM MEDIA.

THE ESTIMATED MEDIA VALUE FOR THIS WILL BE APPROX R2.5MILLION (BASED ON 2024 AVE)

ADJUDICATION

THE WOMAN OF STATURE AWARDS™ IS GOVERNED BY STRICT CRITERIA, JUDGED BY AN INDEPENDENT PANEL OF GLOBAL BUSINESS LEADERS, AND AUDITED BY OUR AUDITING PARTNER MGIRAS.

PAST SPONSORS:

MOTIMOVES, OLD MUTUAL, IMPERIAL (DP WORLD), NEDBANK, MTN, TAKE NOTE IT, HADARAT GLOBAL, FUTURE BANKERS, JENNA CLIFFORD, ABSA, ACCENTURE, WORLD LEISURE RESORTS.

2024/25 | PARTNERS:

OFFICIAL AUDITOR SINCE 2020



PRIMORIAL SOLUTIONS



OUR HOSTS



Noni Khumalo

South African Radio and Television Broadcaster Producer,
Corporate Events MC, Speaker Beauty Enthusiast.

In October 2022, Noni flipped the script and left 947 after three amazing years to joining GP's hottest frequency YFM as the Content Producer for the Drive time show to now being the producer for the lunchtime show The Lunch League and Presenter on Unlocked Chats on YFM.

She is currently the Producer for SABC News lifestyle show Trendz Live which airs every Fridays at 8pm on channel 404. Noni makes appearances at least every week showcasing the outside of office life of celebrities, attend the most glamorous events and more.

Apart from broadcasting, Noni has been on various stages, facilitated discussions and mastered many ceremonies, these include Empowa Women Leadership Summit in 2023, AWS Startups, United Nations Development Programme, Empowa Youth Summit and most recently the Pan-African Parliament among others.

2021 - Best Music Show at the Telkom Radio Awards | 2023 Woman in Media Nominee (WOSA)
2024 - TV Producer of the Year at the 2024 Basadi in Music Awards

Nicole Capper

Humanz Africa - GM | TV, Radio, Keynote, MC | Pharmacist by background | Trustee
Purpose driven | Rare Disease Advocate | Mountaineer



Nicole is the General Manager of Humanz Africa, She balances roles as both an influencer and marketer; people are her passion. She is a TV and radio personality, keynote speaker and MC. A registered South African Pharmacist by background, she has since worked for a decade in Advertising and Marketing. Now, as part of the Humanz global team, she works to create a more efficient influencer marketing landscape for brands, agencies, and creators.

2017 - Mrs South Africa
2023 - Woman in Media Winner | Woman of Stature Awards South Africa





**WOMAN OF STATURE™
AWARDS**

PARTNERSHIP OPPORTUNITIES

The following packages are available to partner with Woman of Stature Awards™ South Africa.

NAMING RIGHTS | R350 000

By becoming our esteemed headline sponsor, you will have the exclusive opportunity to secure naming rights, such as 'Woman of Stature Awards™ in Association with Investec.'

This partnership ensures your brand's prominent visibility and association with our esteemed brand. It's a chance to align your brand with excellence and empowerment, reaching a diverse audience while showcasing your commitment to championing female empowerment and recognition.

This will grant maximum exposure for your brand through all our marketing channels including media and the social media platforms of over 80 nominees.

It will also include the Premium Package as detailed below

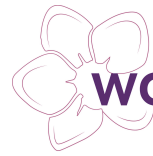
PREMIUM PACKAGE | R100,000

(Limited to one)

This package includes:

- Speaker opportunity at Gala Awards Dinner
- Corporate video screened on the night of the Gala Awards Dinner
- Co-Branding on Wall Banner
- Naming rights of one Awards Category
- 10 tickets for the Gala Awards Dinner
- Category trophy handover at the Gala Awards Dinner
- Full page advert in the Gala Awards Event Programme
- Certificate of Appreciation presented at the Gala Awards Dinner
- Logo on the WOSAwardsSA website
- Verbal recognition at the Gala Awards Dinner
- PR value of an estimated R2.5 million (based on 2024 AVE)





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The following packages are available to partner with Woman of Stature Awards™ South Africa.

CORPORATE PACKAGE | R45,000

(Limited to the number of categories)

This package Includes:

- Naming rights of one Award Category
- Category trophy handover at the Gala Awards Dinner
- 10 tickets to the Gala Awards Dinner
- Logo screened at the Gala Awards Dinner
- Logo in the Gala Awards Event Programme
- Certificate of Appreciation presented at the Gala Awards Dinner
- Logo on the WOSAwardsSA website
- Verbal recognition at the Gala Awards Dinner
- PR value estimated at R2.5 million (based on 2024 AVE)

SPECIAL AWARDS PACKAGE | R10,000

Overall Winner Award
Lifetime Achievement Award
Fundraiser of the Year Award
Public Choice Award

This package Includes:

- Naming rights of one Special Awards Category
- Category trophy handover at the Gala Awards Dinner
- 2 tickets to the Gala Awards Dinner
- Logo screened at the Gala Awards Dinner

