

Angelique Smith is an exceptionally creative businesswoman with boundless passion and energy for her work.

As a dedicated mother, moderator and facilitator, professional dancer, award-winning and successful entrepreneur and leadership coach, Angelique blends her wide range of talents to produce the best results in all projects she works on and the people she works with.

Based in Gauteng, South Africa, Angelique is the owner of Event Synthesis – a leading events, conference, and travel management company. She is a certified events safety officer, a Project Manager as well as a motivational speaker, emcee and emotional freedom technique practitioner. She also sits on various events committees of several portfolios and is a member of the Professional Conference Organisers Alliance network (PCOAN), Southern African Association for the Conference Industry (SAACI), the Southern African Communications Industries Association (SACIA), Association of African Exhibition Organisation (AAXO and the Event Greening Forum (EGF).

Angelique is a professional Latin-American and Ballroom dancer and owned a dance studio in both Alberton and Sandton for 15 years. She competed as a professional in the South African Professional Open Gold Latin American section, and after having won the title in 2007 and 2008, she is currently the undefeated champion. Realising that just as a dancer needs coaching and mentoring to be the best dancer they can be, so too do business owners, Angelique has hosted numerous workshops throughout the years. Specifically geared towards growing the entertainment and events industry, her workshops have resulted in an exponential growth hit rate.

As the co-owner of Just Dream, Angelique is a corporate and entrepreneurial coaching specialist. During the Covid-19 pandemic, she was selected to participate in the Women in MICE Mentorship and Development Programme under the auspices of Queen Ramotsehoa, executive coach and founder of the Tsheto Leadership and Coaching Academy. The programme was designed as a resource for women within the MICE industry who wanted to give back through mentorship.

Angelique is the winner of the Women in Mice 2020 top 40 as well as the Women in Mice 2021 as the Certifications and Qualifications provider of the year.

Angelique was nominated for the 2022 Woman of Stature Foundation Global Awards in the Tourism (hospitality) category which was held in Dubai on the 13th May 2022 at the Dusit Thani Hotel. She made it on to become a finalist after an intense and rigorous nomination process, at the Gala awards was awarded as the winner in this category. Out of the 10 categories, Angelique was 1 of 2 South Africans to scoop up a category win. In 2023, Angelique and Event Synthesis were awarded Event Management Company of the Year 2023 – Gauteng from the Global Business Awards and the Best Luxury Event & Conference Management Company 2023 in the Hospitality Awards 2023.

In August 2023, Angelique was presented with a unique opportunity to serve on the Woman of Stature Awards South Africa Board of Directors as the Events Director for a period of 3 years, which she gratefully accepted.

Angelique's unique way of looking at and relating to ideas, initiatives and activities aimed at improving a commercial operation has allowed her to educate other entrepreneurs on how to best make strategic business decisions. She hopes that through her vision, knowledge and experience, she can offer profound insights to those who are in pursuit of it.